



Quick Facts

Date/Time: Sunday, September 25, 9 am

Location: Massillon Recreation Center

Expected attendance: 275 people

2011 Sponsorship Opportunities

\$1,500 Gold Level

- Prominent recognition in all advertising
- Prominent recognition at start/finish line
- Logo on website
- Logo on all brochures
- Company booth in prime race location
- Insert in race packets
- Sponsor name/logo on runner t-shirts (6" x 6")
- Recognition by announcer at the event
- 10 runner entries

\$1,000 Silver Level

- Significant recognition in all advertising
- Significant recognition at start/finish line
- Logo on website
- Logo on all brochures
- Company booth at the race
- Insert in race packets
- Sponsor name/logo on runner t-shirts (4" x 4")
- Recognition by announcer at the event
- 5 runner entries

\$500 Bronze Level

- Notable recognition in all advertising
- Notable recognition at start/finish line
- Logo on website
- Logo on all brochures
- Company booth at the race
- Insert in race packets
- Sponsor name/logo on runner t-shirts (2" x 2")
- Recognition by announcer at the event
- 2 runner entries

Additional Sponsorship Opportunities

Water Station - \$50

- Listed as water station sponsor in race literature
- Listed as water station sponsor on web site
- Company name listed on runner t-shirts

Sponsor will:

- Decorate and staff a fluid station along the course
- Provide 5 volunteers to work station

Goodie Bag Inserts - \$25 + items

- Insert information & samples/promotional items in 250 goodie bags given to runners
- Listed as goodie bag sponsor on web site

Sponsor will:

- Provide 250 promotional items or product samples for runner goodie bags

Need ideas? Visit us online at www.massillonrecreation.com/sippovalleyrailrun.html

Mile/Kilometer Marker - \$50

- Listed as mile/kilometer sponsor in race literature
- Listed as mile/kilometer sponsor on web site
- Company name listed on runner t-shirts

Sponsor will:

- Provide logo for signage

Interested in sponsorship? Contact Jessica at 330-832-1621 ext 15 .

All proceeds from this year's race help support the Massillon Parks & Recreation Department's Youth Scholarship Program. This program provides underprivileged children in the Massillon City School system discounts on Massillon Parks & Recreation Department programs and Recreation Center memberships.

